

SOURCES OF INFORMATION

The following categories and specific information are first identified and considered as relevant or not before given a weighting as to how important to the overall information refining process.

Client Input: (qualitative and specifiable)

- A. Current issue/ Problematic emotion or thought / Desired outcome
- B. Past Experiences in context
- C. Health concerns/ history of immediate family specified and validated
- D. Spiritual faith/ religious values in context to A
- E. Social values
- F. Partner/ Spouse influence
- G. Inner conflicts identified and refined for validity
- H. Ego
- I. Primary motivation
- J. Stated emotion

Client Data:

- A. Basic Info: Age, gender, profession, income, marital and tax filing status
- B. Family members
- C. Financial Statements
 - 1. External: Includes every source (bank, brokerage, employee benefits, etc)
 - 2. Internal: Balance Sheet; declaration of assets/ liabilities.
- D. Tax returns (1040, 1140, 1065, K-1, etc)
- E. Estate Planning documents, Trusts , POA, AHD & beneficiary data
- F. Executive / Employee benefits (Summary Plan Description; declarations)
- G. Health data immediate family that has been validated and relevant
- H. Credit Score
- I. Past or existing written financial plans and/ or goals

Standardized Fluid Data:

- A. Raw economic, Sector & Regional (BLS, BEA, DALBAR, COMPUSTAT, S&P)
- B. Sector & Regional Data (see above)
- C. Individual Security Data: Morningstar, ValueLine, IBD, Yahoo Finance

State & Federal Law, Tax Code & Regulatory:

- A. Civil code, Securities, employment and financial regulations
- B. Federal & State Tax Code: Income, capital gains, gift, estate, property, etc

Research Opinions- Macro Economic Data interpretation & articulation

- A. Economic forecasting consensus
- B. Sector forecasting
- C. Economic Policy analysis

Research Opinions- Micro and Security Specific

WSJ, IBD, CNBC respondents, newsletters, blogs, podcasts, contextual geo-political opinion

Media:All news sources, economic and geo-political commentary,, social media/ YouTube,

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